



University of Teramo

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Type of organisation:

SME School University Public Authority
 Training No Profit NGO

Other (Specify)

Fields of action:

SMEs Youth Universities Public Authorities
 Equal opportunities Schools Unemployed

Other (Specify)

Description of the organisation

The **University of Teramo** has 5 Faculties, 16 Degree Programmes, more than 20 Masters, 6 Specialisation Schools and is involved in 10 research areas.

We have two centres of excellence - dealing with law, politics and communication on the one hand, and with studies in agriculture, biology and veterinary medicine on the other. From such strong points, innovative educational paths have originated, also creating a link to the job market.

Research has achieved concrete results enabling our University to build a very close network of relations within the scientific community worldwide. Both postgraduate and vocational training guarantees high-level proficiency in several areas - legal professions, economics, social sciences, communication, management, politics, governance as well as agribusiness.

Unite has the Faculty of Bioscience with a substantial number of conventions affecting farms and wineries, food companies, producer groups, and control-seeking organizations, local health authorities, large retail, parks and agencies for the protection of the environment and of the territory, etc.

Unite has also the Faculty of Communication that bases its activities on the interest of young people for the world of communication in its various forms, from the web to the media, from advertising to the ways of public speaking, it is not a temporary fact, the result of a hasty fashion, but the awareness of knowledge suitable for a rapid and sometimes chaotic transformation, and therefore able to guide in a multicultural and globalised social world. The Faculty of Communication Science aims at reformulating the training offer also in view of the internationalization by intensifying personalized assistance in order to attain a university customised for students. In order to achieve such goals, the University relies on prestigious Professors, a modern and efficient location at Coste Sant'Agostino, linguistic, information technology and multimedia laboratories.

The University of Teramo has an in-house museum: the **Contemporary Sculpture Garden UNITE Museum (CSGUniTeM)**.

It is a unique case among Italian university museums for it does not have historical collections, but rather is a meeting point for contemporary art collections of the land. The museum takes advantage of the particular structure of the university campus, divided in two buildings that overlook the city and the mountains of the Gran Sasso, which makes these spaces particularly attractive to exhibit artworks and installations, both large and small, indoor and outdoor.

The museum was inaugurated during the European Cultural Year, in May 2018. In its specific collections and tour mode it was presented at the conference on university museums in central Italy in September 2018 in L'Aquila.

In 2019 the CSGUniTeM became part of the network of the University Museums of the Abruzzo Region and was accepted in the National Association of Science Museums (ANMS) – the membership was made official at the XXIX Congress of ANMS, held at the University Museum of Chieti in October 2019.

The main vocation of CSGUniTeM is to enhance the contemporary artistic heritage by promoting movements of opinion and initiatives aimed at avoiding the dispersion and deterioration of the heritage itself. It is precisely starting from this last objective that the museum has taken an active part in collecting some very important but forgotten contemporary vestiges of the land. The launch of calls for site-specific projects, the dialogue established with the scientific world through temporary exhibitions, and the initiatives aimed at promoting artistic culture among high school and university students, have made it a unique reality in the area.

The founding core of the permanent exhibition consists of some works of art donated by three artists: the installations by Diego Esposito and the sculptural works in bronze and other materials by Venanzo Crocetti and Immacolata Datti. The collection presents also the so called "Cielo d'Italia", that is an exhibition of 403 ceramic tiles, related to the Italian cities renowned for the production of artistic ceramics. As regards this last point, the museum is closely connected with the ceramic district of Castelli, an ancient town in the province of Teramo which was distinguished in this production since the Renaissance period.

The most recent installation, entitled The tree of existence, is made of a series of creative artifacts which adorn two columns of the G. d'Annunzio educational center at Unite. This installation is the result of a competition of ideas open to all students of the Italian Academies of Fine Arts with the aim of transforming the columns from physical structures to spaces for the expression of the creativity of young artists.

An ongoing project aims at creating a Mediterranean food table, that is a structure designed by the architect Maria Chiara Capasso with the involvement of Italian contemporary potters, where Mediterranean foods are to be represented in ceramic tiles. Another project is the exhibition of a group of poultry animals sculpted in Castelli in the 1970s – elements of a Presepe recently hosted in Piazza San Pietro in Rome, these sculptures are to be exhibited in CSGUniTeM with a selection of shots from the university photographic collection, documenting the rural activities in the area during the 1950s.

Experience of the organization in previous European projects

The **Unite** is involved in a lot of **projects**, follow the most important relating the aim of the project:

Erasmus + Programme in the field of food:

through transnational activities based on the development of knowledge between higher education institutions and enterprises under the ERASMUS+ KA2 programme with the objective of develop innovative and multidisciplinary approaches to teaching and learning; stimulating entrepreneurship and entrepreneurial skills of higher education teachers and business staff; facilitating the exchange, flow and co-creation of knowledge.

Adrion-Interreg Programme Its aims to promote and enhance the cultural heritage of the ADRION Area by improving the management of the sites of ancient ports, promoting them as **tourist** destinations, also through the involvement of local communities.

Horizon 2020 programme: Unite has carried out the following projects:

P4FIT - Perspectives For Future Innovation in Tendon Repair - Research project carried out under the European funding program H2020-MSCA-ITN-2020, coordinated by the University of Helsinki. The University of Teramo participates as a partner, the scientific director is Prof. Russo Valentina. The aim of the project is to establish a generation of 15 researchers to develop prospects for future repair innovation of tendons (P4FIT).

BioInspireSensing - Multidisciplinary Training of Young Researchers in Novel Implantable Bio-inspired sensors - Research project carried out under the European funding program H2020-MSCA-ITN-2020. Coordinated by the Polytechnic University of Catalonia. The University of Teramo participates as a partner, the scientific director is prof. Dainese Enrico. The aim of the project is to train PhD students to investigate, build and produce a new generation of bio-inspired implantable pressure, temperature and acidity sensors.

REP-EAT (Food quality and food innovative strategies to prevent reproductive and eating disorders) -MSCA-COFUND- The project, led by Prof. Barbara Barboni, is aimed at launching an international and interdisciplinary PhD program in favour of 12 Early Stage Resercher (ESR) aimed at studying the role of nutrition in reproductive health (rep) and the prevention of eating disorders both in humans and pets.

"DRYNET" MSCA-RISE-2016. The project aims to create a cross-sectoral, multidisciplinary and international network between the European academic sector, SMEs and international partners such as Japan and Thailand to deepen the study of cell biology, molecular biology, embryology and mechanical engineering.

Experience and Expertise of the organization in the project's subject area

Below some of the activities carried out and most significant for this project:

1) **ENBaCH European Network for Baroque Cultural Heritage** - is a research project funded by European and Culture DG for a period of 5 years, coordinated by the University of Teramo with several partner: from Austria, France, Germany, Italy, Poland, Spain. The objective of ENBaCH is, on the one hand, to develop a model based on a plurality of approaches to promote knowledge of the cultural heritage of the European Baroque age; on the other hand, to develop innovative strategies to improve and spread historical awareness among scholars, but even more so among teachers and schoolchildren, civil servants, business and politics, and the general public.

2) **"Itinerari del barocco. Paths of Faith in Abruzzo"** - Public Notice of Concession Grants for initiatives for the enhancement, promotion and marketing of religious tourism in Abruzzo Region. The project for valorisation, promotion and marketing of the Religious Tourism of Abruzzo" has involved the realization of a study and in-depth mapping campaign concerning the baroque religious architectural emergencies of the regional territory. As the final outcome of the project, the creation of an app entitled "Baroque in Abruzzo. Paths between art and faith) for Tablet and Smartphone, conceived and designed to work on Androide and Ios software: a combination of approach, empirical academic scientific methodologies and new technologies, dissemination and enhancement of the territory.

3) **"Hercultour" (Hera trademark, Cultural Tourism routes and visitor centres)** "2014 – 2020 Interreg V-A Italy – Croatia CBC Programme" pilot project to enhance the cultural and naturalistic heritage of the State Road 80 of Gran Sasso d'Italia, which connects "Amiternum" to "Interamnia", known as "Strada Maestra del Parco", following the route of the ancient Via Cecilia and touching important places in our territory. "The project", foresees in particular the realization of a multimedia info-point in the new student residence in Viale Crucoli, which will use the technology of reality increases, to make known to tourists but also to the students themselves, the places of greater naturalistic and cultural interest that develop from Interamnia to Amiternum".

4) **"DAB: DEVELOPMENT IN ARCHAEOLOGY BUSINESS."** PO FSE ABRUZZO 2007-2013 - Operational Plan 2012-2013. Axis 1 adaptability - Axis 2 employability - Axis 4 human capital - Axis 5 interregionality and transnationality. Special multi-axis project: TALENTS FOR ARCHEOLOGY

The project includes three training courses: II level "Archaeology of Mosaic"; Course I level "Recovery, restoration and conservation of archaeological sites and assets" and Course II level "Maintenance and management of archaeological sites and museums", aimed at qualifying professional figures able to operate in the maintenance and management of archaeological sites and museums and in the archaeology of mosaics.

Contributions that can be provided to the project

The University of Teramo and the Contemporary Sculpture Garden UNITE Museum (CSG UniTeM) are able to support the following activities:

1) Literature Review: VR applied in educational and cultural institutions and their impact

- Identify the criteria to select the scientific and educational bibliography to be analysed
- Identify the criteria to select the 3D objects
- Identify the format for the analysis and description of the articles and 3d Objects
- Review of the literature and the 3D objects identified.

2) Elaboration of the 'VRSciT SPOT'

- Creation of virtual contents: 3D Modeling; 3D Texture; 3D Animations; 3D Development. Each Partner should elaborate ten (n=10) new 3D objects, animations or elements, scripting or 3D Development
- Region's recognition and elements to be valued through the use of VR in the 'VRSciT SPOT'
- Identification of the contents for the immersive experience

3) Online Web Toolkit for the effectiveness of using VR-based applications

- Responsible for contents of the OWT, the promotion of the use of the OWT as a tool of open-source virtual educational material
- Organization of the OWT as a powerful tool to promote education tourism for adults

Reasons of involvement in the project

The University of Teramo, with its two aims, Higher Education institution and Museum will be able to put into synergy the network of relations of the University of Teramo, being in fact included in organisations such as the Regional Coordination Committee of the Abruzzo Universities (C.C.R.U.A.).

CSG UniTeM's past and present activities are perfectly in line with the project objectives, especially in the fields of VR for Cultural Heritage.

Contact Person's Experience and Expertise

Raffaella Morselli, director of CSGUniTeM, Full Professor of History of Modern Art at the Faculty of Communication Sciences of the University of Teramo and Delegate of the Rector for culture and territory.

She took conferences and lectures in the most important Italian, European and American University. Conferee at many international congress, she wrote more than 500 catalogue entries, essays and books on artistic patronage in Mantova and Bologna, on the history of collecting and social economic history of art in the XVI-XVII century Italy and on Rubens.

She is a member of CIHA Italia and ICOM. His experience in the promotion of the territory on the contemporary is testified by numerous projects she has conceived and followed: since 2012 she has been a member of the scientific committee, Presidency of the Council of Ministers. Department for the digitalization of the Public Administration and technological innovation, of the project "Digital Edition of Atrian Monuments and Acquavivian Annals"; in 2012-2013 she was scientific director of the project "Routes of the Baroque", Abruzzo Region, which produced an app on the regional territory. In 2015 she was director and scientific coordinator for Expo projects related to the project co-financed by the Abruzzo Region POR FESR 2007-2013, Special multi-axis project: TALENTS FOR ARCHEOLOGY for the promotion and creation of virtual activities related to archeology in the regional territory. In 2016 she was the curator the event "#mapyoursefie" within the contemporary art exhibition "6PM Your Local Time EU" - coordination links Gallery Art Center, Brescia. In 2018-19 she was scientific director of the European project Heracoltour Italy-Croatia, for the identification of archaeological paths that can also be used virtually.

Miriam Tullii, Head of Economic and Financial Resources and Management Control Area- Head of planning and Project Management Office

She is responsible for the planning and project management office of the Unite since 2006, she has been in charge of several projects for the management and reporting activities, among the most important projects related to Erasmus +, Horizon 2020 and Interreg programme.

She is also responsible for the planning, management and reporting of projects related to the University as an accredited vocational training institution in the Abruzzo Region.

Paolo Coen, member of CSGUniTeM.

He is associate professor in History of Modern Art at the University of Teramo, where he currently teaches Art History, Museum Communication and Modern and Contemporary Art. In the past, he has also taught Museum History and Theory. Coen's 150 academic publications have as their common root the ways in which historical societies produced and used images, also through the circuits of Museums, patronage, collecting and trading. Coen was also involved into the world of cultural heritage and museums in practical terms, through the tools of writing for digital platforms and the audio-visual language.

Luca Siracusano, member of CSGUniTeM.

He is assistant professor (RTDb, L. 240/2010) in History of Modern Art at the University of Teramo, where he currently teaches Cultural Heritage and Museology and Collecting and Art Market. He is author of 89 academic publications. His experience in the subjects and in the objectives of this research project include a teaching assignment in Cultural Heritage Enhancement for Tourism at the Department of Humanities of the University of Trento (Italy) from 2014 to 2020. As far as this teaching assignment is concerned, he supervised 36 master degree dissertations (written in English, German, French or Spanish) on topics which span from Museology to Cultural Heritage Enhancement, and co-supervised 20 master degree dissertations related to the experiential tourism and the design of cultural itineraries. Before he decided to dedicate himself to teaching and to academic research, he worked as a licensed tourist guide.

Pietro Costantini, staff of CSGUniTeM.

Pietro Costantini is a PhD student in "Historical Studies from the Middle Ages to the Contemporary Age" at the University of Teramo. Expert in artistic communication, he works for the valorization and promotion of cultural heritage, combining humanistic knowledge, the result of scientific research, with the most modern digital technologies: virtual tour, augmented reality, web platforms, social media, audiovisual productions and live streaming. This knowledge and skills led him to operate in the field of Digital Humanities, becoming a member of the Association for Humanistic Informatics and Digital Culture (AIUCD) and creating platforms for public and private entities (eg: [https:// www. Museocrocetti .it](https://www.Museocrocetti.it)). He has held various training courses for teachers of all types and levels on the use of digital technologies in the field of research and artistic-museum promotion. He was teacher of the workshop in "Digital Humanities" at the University of Teramo. Since 2020 he has been an ordinary member of ICOM and since November 2019 he has been president of the FAI Delegation of Teramo, acting, in synergy with the national Fondo Ambiente Italiano and local institutions, throughout the provincial territory for the protection, valorization and promotion of the historical-artistic-environmental heritage.

Carmelina Di Martino, staff of Planning and Project Management Office.

She is involved in several projects to support the financial and reporting aspects, since 2013. She ensures the management and reporting of national and international research projects; If necessary, she also participates in the planning phase of University projects and provides assistance for the managerial and organizational aspects of the University research structures.

Carmelina Di Martino is also involved in the staff of Research design, evaluation and enhancement Office.

Ensures support and assistance to researchers in the preparation and presentation phases of local, national, European and international research projects. She participates in the planning and organization of research design events. She is also staff of an accredited vocational training institution in the Abruzzo Region.

Emanuela Di Agostino, trainee planning and Project Management Office

Emanuela supports the scientific and technical activities. She participates and supports the different phases, from research and planning to management of local, national, European and international research projects in which the University of Teramo participates.